

Example Candidate Responses

Paper 3

Cambridge International AS & A Level Design & Technology 9705

For examination from 2016





Version 1

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Introduction

The main aim of this booklet is to exemplify standards for those teaching Cambridge AS & A Level Design and Technology 9705, and to show how different levels of candidates' performance (high, middle and low when available) relate to the subject's curriculum and assessment objectives.

In this booklet candidate responses have been chosen from November 2017 scripts to exemplify a range of answers.

For each question, the response is annotated with a clear explanation of where and why marks were awarded or omitted. This is followed by examiner comments on how the answer could have been improved. In this way, it is possible for you to understand what candidates have done to gain their marks and what they could do to improve their answers. There is also a list of common mistakes candidates made in their answers for each question.

This document provides illustrative examples of candidate work with examiner commentary. These help teachers to assess the standard required to achieve marks beyond the guidance of the mark scheme. Therefore, in some circumstances, such as where exact answers are required, there will not be many comments.

The questions and mark schemes used here are available to download from the School Support Hub. These files are:

November 2017 Question Paper 32 November 2017 Paper 32 Mark Scheme

Past exam resources and other teacher support materials are available on the School Support Hub <u>www.cambridgeinternational.org/support</u>.

How to use this booklet

This booklet goes through the paper one question at a time, showing you the high-, middle- and low-level response for each question. The candidate answers are set in a table. In the left-hand column are the candidate answers, and in the right-hand column are the examiner comments.

Example Candidate Response – high	Examiner comments
Question No. Q. 10) Duratumin . -It does not rust . -It does not rust . -It does require ony finish as its surface is attreadul chimu. Answers are by real candidates in exam conditions. These show you the types of answers for each level.	Examiner comments are alongside the answers. These explain where and why marks were awarded. This helps you to interpret the standard of Cambridge exams so you can help your learners to refine their exam technique.
Discuss and analyse the answers with your learners in the classroom to improve their skills.	 The candidate earns 1 mark for citing 'acrylic' as a suitable material. 2 marks are awarded for giving appropriate reasons. Mark for (a) = 3/3

How the candidate could have improved their answer

- (a) The reasons given for the candidate's choice of material could have been more detailed.
- (b) The candidate needed to explain how the act included details of how it would be held in the not enough). The candidate named the corre be held in place while the joints hardened.

This section explains how the candidate could have improved each answer. This helps you to interpret the standard of Cambridge exams and helps your learners to refine their exam technique.

Common mistakes candidates made in this question

(a) Many candidates stated a suitable material for the for their choice. 'Easy to shape' was a common	respo	Lists the common mistakes candidates made in answering each question. This will help your
(b) Time allocation – some candidates spent far too Often candidates were not awarded marks because they misread or misinterpreted the questions.		learners to avoid these mistakes and give them the best chance of achieving the available marks.

Examp	le Candidate Response – high	Examiner comments
Question No. Q.	· Javas struct	
(0)	Breek Trough.	
/	Duralumin.	
/	- It does not rust.	
	-It does require any finish as its surface	
	is othready shiny.	
(b)·		
2 (a)	Trough.	 The candidate earns 1 mark for citing 'acrylic' as a suitable material.
12	Acrylic	2 marks are awarded for giving
1	- It does not rust - Easy to form,	appropriate reasons.
	- Easy to form.	Mark for (a) = $3/3$
	Step D: From a sheet of acrylic, a	
· · · · · · · · · · · · · · · · · · ·	measuring tape and a water	
	soluble marker is used to	
14-1-1	mark on the acrylic sheet	
	(Part ()) (Part ()) water soluble marker	
	and measuring	
	Hape Hape	
	divider. Coping saw	
	had the second and the second second second	
	Step D: Cutting	
	Parti: A coping saw is	
	used to cut the Lay	
-	acrylic offer clarping benchvice	
	betmeen waste wood.	

Example	Candidate Response – high	Examiner comments
	Candidate Hesponse - High art (D): A scrol saw is used to we through the line. Hep (B) Bending The base part (port 2) is The base part (port 2) is inserted into 0% steps where it is heated while it is heated while it is heated while it is heated while it is heated is used for the individual to is used to bend the acylic. Champed (A) acylic is used to bend the acylic. Champed (A) acylic content is used to 'join the part (D & D) fogether. wet and dry paper is used to polish the sharp edges. We and dry paper is used to polish the sharp edges. (A) Poper (A) Poper	2 A detailed response describing the key stages in making the trough, along with clear annotated sketches. The candidate describes appropriate marking out and cutting procedures, including health and safety precautions. Mark for (b) = 7/9

Examp	le Candidate Response – high	Examiner comments
Question No.	it have no was no have have a low	
(C)	Change in material :- Polyvinyl chloride.	
	change in manufactiving method Vacuum forming	
	charge in design :- Adding holes to the	
	base for water flow.	
StepD	+ A mould (inverted) is made with jetutong wood.	
	Jeans wood primer.	
- 10 - 10 M	(Smooth surface)	
SKy D:	The mander is inserted into a	
	vacuum forming machine and	
	a sheet of pvc is clamped	
	abore it heaters	
	17 BI Joseph Com	
	Store Sheet	
	month clamped	
	wood primer. Vacuum forminge	
also D		
step (3):	The machine is closed and turned on. The pvc sheet	
	is soffered by the heaters	
	abore it.	
2	The mould is then raised	
	until in contact with the	
	puc sheet	
	i landaa hidd "Cold"barra di saak	

Example	e Candidate Response – high	Examiner comments
Question No.		
Ctepe) The hearters are then	
	twned off.	
	Afterward the varium	
	which pull the prc to brome .	
	to the pressure forming machine	
	applied, 3	
	Fit is held in contact until cooled down.	3 The manufacturing method and
		vacuum forming are appropriate
_ SKP (S)		changes for producing a batch of 100 troughs.
	if if sharp edges are himmed using	-
	a sharp brife, All	
	prilet to trough	
.ckp 6	Using a diilling machine with a	4 Drilling holes for drainage is a
,	twisting duill bit of diameter \$ 10 mm,	good modification of the trough, but it is not relevant to changing the
	6 holes at interval 100 is	batch size.
	distled for water flow. Cafter watering the	5 The manufacturing process is
	(1) -> duilling 4	described well here, earning 7 out of a possible 8 marks.
		Mark for (c) = $7/8$
	J-> duil bit 5	Total mark awarded = 17 out of 20

- (a) The reasons given for the candidate's choice of material could have been more detailed.
- (b) The candidate needed to explain how the acrylic sheet could be heated uniformly until pliable, and then included details of how it would be held in the correct shape on the former (just showing the clamp was not enough). The candidate named the correct cement but gave no details about how the pieces would be held in place while the joints hardened.
- (c) More details showing draft angle would have earned full marks, or mentioning the use of a multipleformer to form more than one trough at a time. The candidate needed to include more detail about the former used to manufacture a batch of 100 troughs.

Common mistakes candidates made in this question

- (a) Many candidates stated a suitable material for the product, but then gave very brief, unjustified reasons for their choice. 'Easy to shape' was a common response that was not acceptable.
- (b) Time allocation some candidates spent far too long drawing sketches for every stage of manufacture. Candidates should give a full sequence of manufacture and use detailed sketches with annotations for up to three or four key stages only.
- (c) A significant number of candidates produced very brief responses to this part. Many gave a brief list of points or, in some cases, single words with no clarification. Some described the process to be used without stating the reason why the process was better for manufacturing 100 of the chosen part.

Example Candidate Response – middle	Examiner comments
Question No. But B. exp. 1 quilities (appre - Shay kind it with bats (a) lianses shell spinon, but our and alter early whether. Bayes - Shay kind of status of connecteds. Polysignman - Bartine reveals for allele duries to R-Shurry table set polaries to R-Shurry table set polaries and the der well to Research and so any know it does not as space fork and so any know it does not out all, stonder steer can write go and woll willow autor to all, stonder size and the well that have a bille that are any to the well that have a bille that are any to the well that have a bille that are any first in the same of polaries it where the polaries is and of the well that have a bille that are any first and any second a polaries (1) first and the cost of the well that have a bille that are any first and any sould an polaries (1) first and the cost of the well that have a bille (1) first and the cost of the well that have a bille (1) first and the cost of the well that have a bille (1) first and the cost of the well that have a bille (1) first and the cost of the well that have a bille (1) first and the cost of the second of a polaries (1) first and the cost of the second of a polaries (1) first and the cost of the second of a polaries (1) first a best of the well that have a developed of the work of the second of the se	 The candidate gives four correct applications of the chosen materials. Mark for (a) = 4/5 Mark for (a) = 4/5 Insee are brief responses, giving some reasons why the materials are suitable. marks for 'copper'; mark for 'stainless steel'; mark for 'bronze';
	Total mark awarded = 11 out of 20

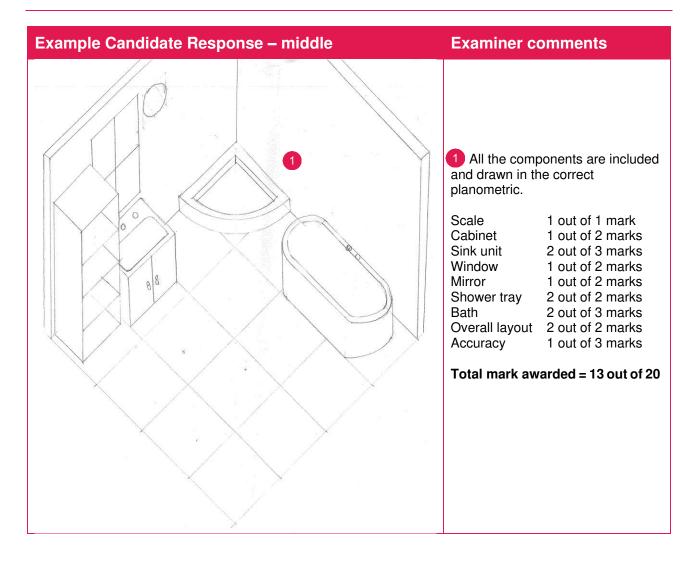
- (a) The candidate needed to give a clearer statement for 'copper'.
- (b) The candidate needed to explain in more detail why the materials were particularly suitable. For stainless steel, the candidate could have referred to the hardness of the material or to its highly polished finish. Specific reference to casting, especially the ability to be cast with fine detail, would have been helpful in explaining the suitability of bronze.

The candidate needed to make specific reference to expanded polystyrene and to include other properties such as heat insulation and the ability to absorb impact to prevent damage to the product.

References to the exterior usage qualities of teak or sustainability would have gained credit.

Common mistakes candidates made in this question

- (a) Some candidates misread the question, describing the properties of the materials and omitting to give a specific product.
- (b) Many candidates gave far too brief descriptions containing limited detail of why each material was suitable, and as a result did not access the mark ranges.



How the candidate could have improved their answer

Scale	1 out of 1 mark	All features were clearly visible.
Cabinet	1 out of 2 marks	Size of cabinet was incorrect; the candidate should have
		indicated thickness of material used.
Sink unit	2 out of 3 marks	Needed to include rounded front edges and depth of sink.
Window	1 out of 2 marks	Needed further detail, e.g. window depth
Mirror	1 out of 2 marks	No thickness of mirror indicated; could have included simple
		glass render.
Shower tray	2 out of 2 marks	
Bath	2 out of 3 marks	Depth of bath not indicated; untidy right end of bath.
Overall layout	2 out of 2 marks	
Accuracy	1 out of 3 marks	Some details were missing; line quality could have been better.

Common mistakes candidates made in this question

Some candidates did not use the time available particularly well and did not fully complete the planometric drawing, omitting one or more features. Drawings often had no evidence of construction to position and included only an outline for the features. The features were often not drawn to scale or they were inaccurate and incomplete. Line quality was not good in a number of instances.

Example	Candidate Response – middle	Examiner comments
	Marketing > surveys > questionnaires > questionnaires > mother bag, or cattlipticase adventities (> TV > pochaging > mother bag, or cattlipticase adventities (> TV > pochaging > mother bag, or cattlipticase adventities of the cole of norheling in helping answer the commercial states of these new products. When taking at the actions done or takin by marketing to ensure the commercial success of these new products. These new products are more of a morket- pull dosign and not producer-ted. These new products are more of a morket- pull dosign and not producer-ted. This means that research is elemen done to know the taget morket tower, in this question it has already been stated of that young people and advets are targeted. In addition morketing done for these new products two to be gopealing and adverting to be appealing and to ensure commercial success, therefore, i for the marketing to be appealing and has to be done to the use the products is a market-pull dosign hence the marketing to be appealing and adverting to be appealing and has to be done to the use the products is a market-pull dosign hence the market knows which they want already.	Provide the intermediate is the provide the intermediate is limited with regard to marketing.

The recearch to be done includes surveys, interviews, "questionnames to know	
What features they would want included on the designs. Already, by doing questionaile people are left in suspense, they already cannot wast for the product. Therefore, marketing trass to be used to make people curius are before the product is made.	2 The candidate mentions research and advertising issues. 3/8
h addit addition, maketing can write ensure animerical success by Massaive advertisement. Advertising will inducte utilizing the media to full potential this means that it will be on theirism, radio and even on the magazines just to get everyone to know about this, has the inse man exild, 'Rome transit built in aday' therefore, commercial success would be built by good marketing. Another role played by marketing to ensure marketing success is to let the market know the new and errorthing features on the products for example, beiling the market know that the new wrist band straws actiones burn, heart rate, the distance run or walked and even the time taben for all this, By this the fitness faretics get intingued	Two key issues are described here. 4/8

Example Candidate Response – middle	Examiner comments
the primary packaging acentuctically pleasing. This means using attractive colours etc. Also add the features on the primary packaging. In addition, one can even put these fitness tracker burds on a promotion lets say, "Buy one and get one free" only for about 2 northes or so and this will get people running customers running to	 The candidate gives examples of advertising and promotion. 3/4 Total mark awarded = 10 out of 20
the market stores because most filmers, faratics have training partors, partners.	
hastly another role played could be implementing a catch phrase, or moto that is inderesting, for example	
the one by Castle Liter, a beer brewing company, it says; "Drink Beer and some water" and dantas afourse its fumny but attractive	
tience the sales will boost because everyone words to save water.	

Examination of issues – The candidate described general issues of research and advertising (although it could be argued that these are general knowledge), thereby achieving the wide range of relevant issues mark band, 4–8 marks. This response did not cover the wider aspects of marketing, for example, product feasibility, user trialling, price and placement.

Quality of explanation – Two key issues were described, but the discussion lacked evidence, explanation and structure.

Supporting examples/evidence – The candidate mentioned specific research techniques and the advertising of the fitness band. Placement examples or specific examples of how existing products can be targeted at the target market would have gained more credit.

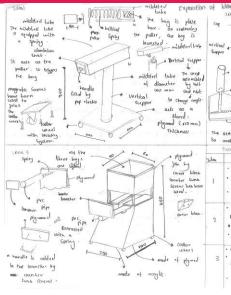
Common mistakes candidates made in this question

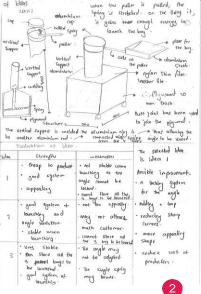
There were few responses to this question. Some candidates tended to concentrate solely on the advertising side of marketing without considering other issues such as reference to marketing push or wider reference to the marketing mix of product , price, place and promotion.

Example Candidate Response – high	Examiner comments
Example Candidate Response - nign Analysis Below is an angles of the given situation. (Material word be (Material be (Materia	

Example Candidate Response – high	Examiner comments
Specifications Declar fications Declar adjusted for angle and distance Decay to use. The material used chould be durable and should have good strength to weight rate. No product should be cheap to produce that using theap assembling method and other materials and fittings needed. Pre-material used chould be non-tonks. There should be no protucting parts in the product, for safely of the wer: (a) The product should be appending and hanovature in order to attract autores. No product should be ensidered. (b) The product should be ensidered. (c) The product should be stable and should have good balance when using.	1 A good range of issues are considered in this analysis. 5/5 At least five valid and justified specification points. 5/5

Example Candidate Response – high





Examiner comments

2 Three different concepts are explored here, with some annotation and evaluation of ideas. 5/5

There is clear annotation related to each specification. 4/5

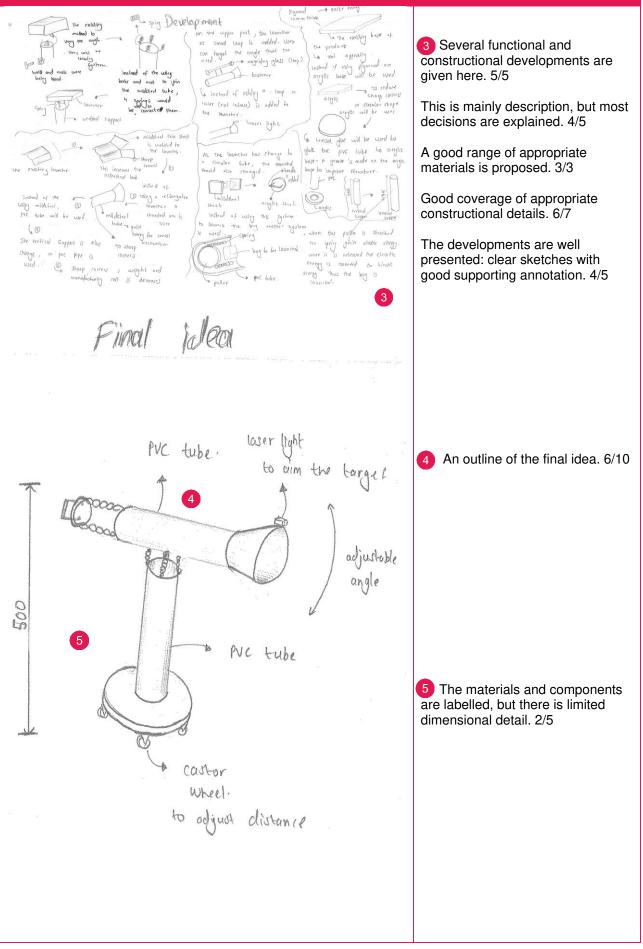
Different ideas, with some innovation. 4/5

The strengths and weaknesses of each idea are evaluated, with a clear decision supporting the selection of the idea for further development. 4/5

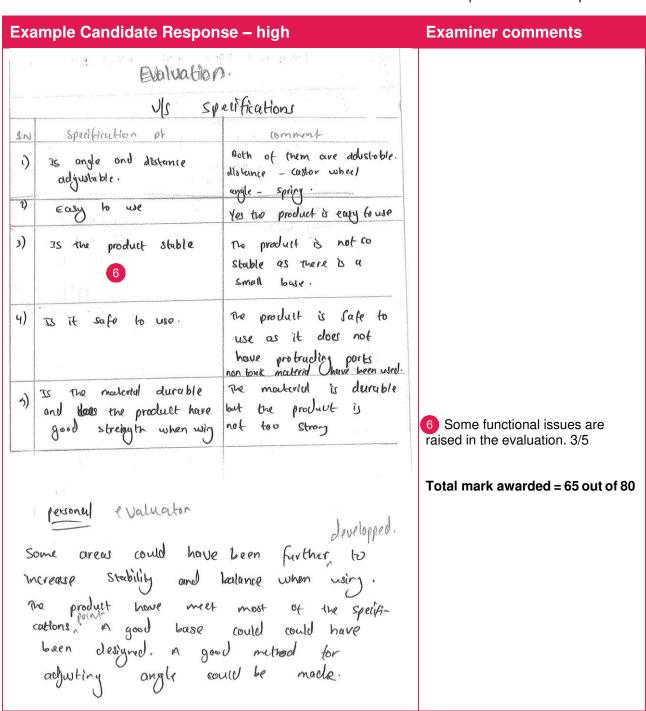
Clear sketches, additional detail and appropriate annotation. 5/5

Example Candidate Response – high

Examiner comments







The final selected idea did not fulfil all the required tasks efficiently; for example, the spring arrangement between the two pvc tubes was not suitable.

Some materials and parts were labelled, but the candidate needed to add significantly more dimensional detail.

The candidate pointed out some functional issues in their evaluation, for example, lack of stability, but did not suggest any modifications or improvements.

Common mistakes candidates made in this question

Many candidates repeated the specifications given in the question and included general points such as 'aesthetically pleasing' or 'environmentally friendly', without adding any further specific, justified points. Acceptable specification points included:

- the product must be stable in use to provide accurate launching
- the product must not require excessive force to launch the bag
- the product must have a method of being secured firmly when used inside and outside
- the product should be easy to assemble and disassemble for ease of storage.

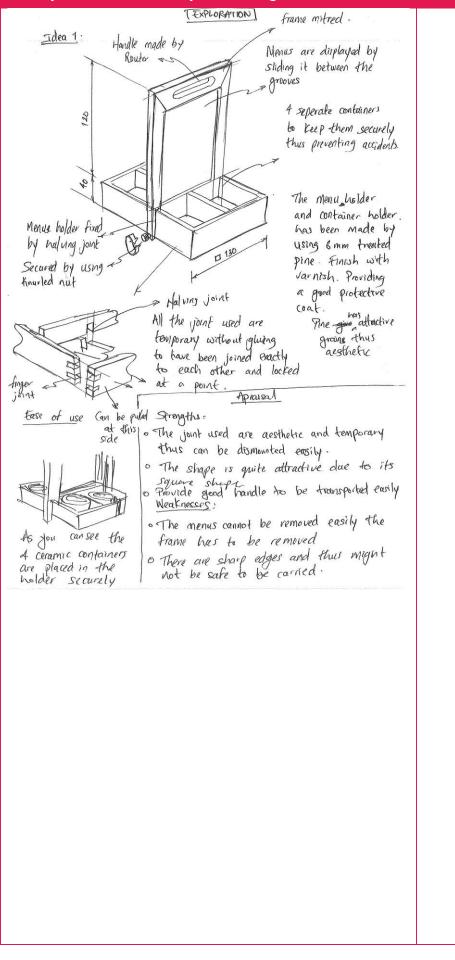
The weakness of some candidates' specifications impacted upon their ability to evaluate, both in the generation and exploration of ideas and also in the evaluation of the final proposal.

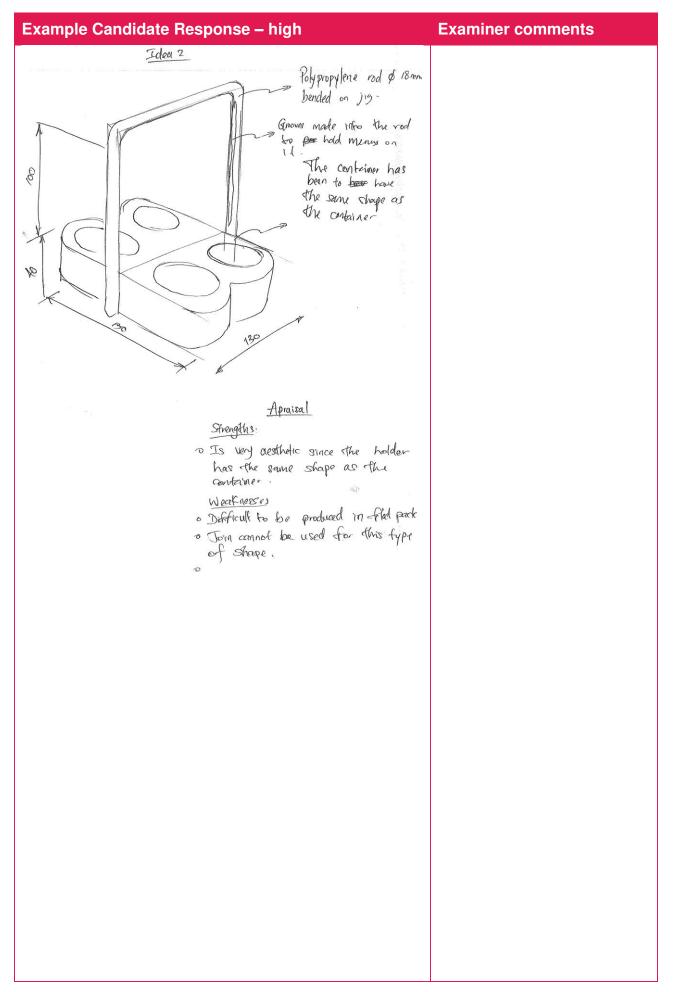
A significant number of candidates focused on only one type of propulsion method. Many candidates did not show details of how the propulsion system would actually work to launch a bag.

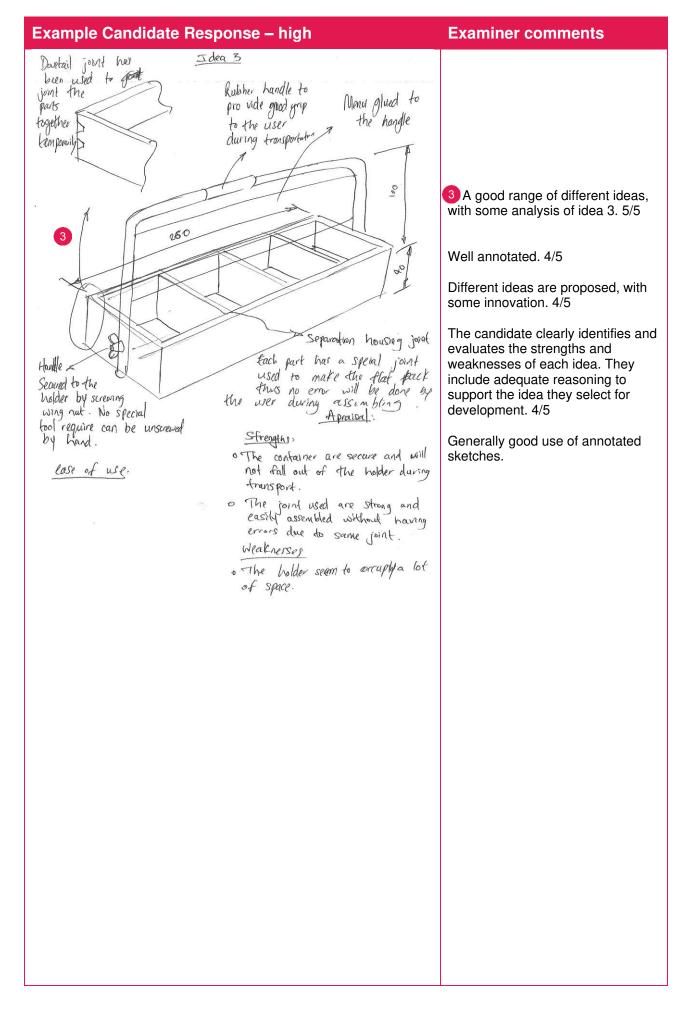
Evaluations were often weak, due in part to the limited specifications given earlier in the question. Very few candidates made specific reference to the proposed solution and most candidates did not suggest possible improvements in their final evaluation.

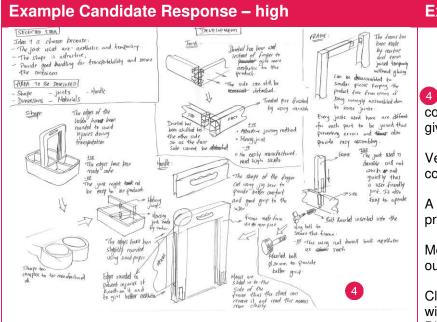
Example Candidate Response – high

Examiner comments









Examiner comments

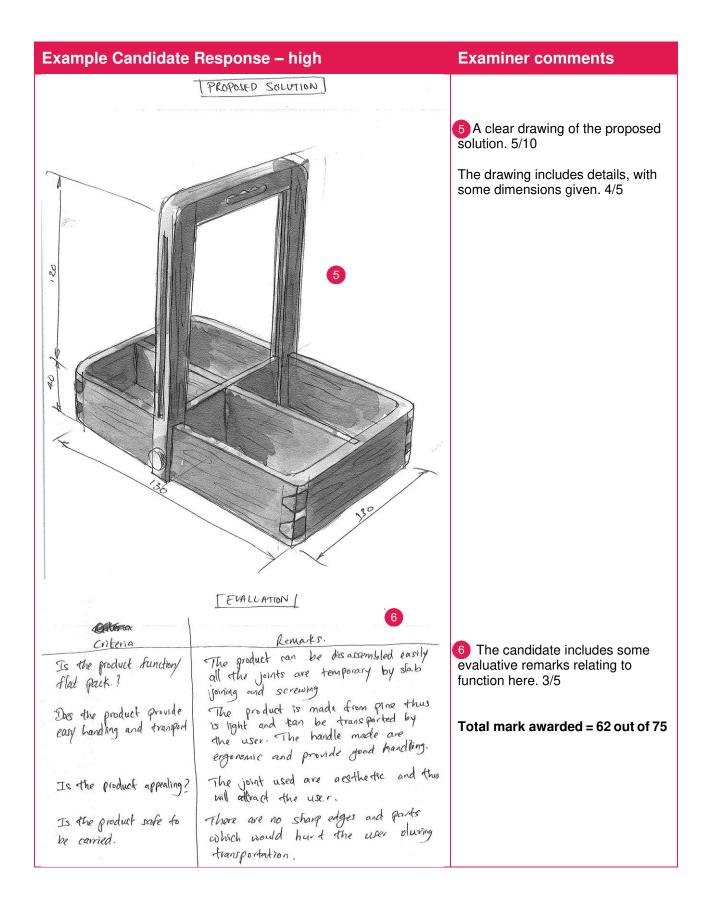
4 Several functional and constructional developments are given here. 5/5

Very good descriptions of constructional details. 4/5

A range of suitable materials are proposed. 3/3

Most constructional details are outlined. 6/7

Clear and well-presented sketches, with good supporting annotation. 5/5



Analysis – Most issues were considered in this analysis, but they focused mainly on transportability. There was no reference to menus.

Specification – The design was annotated well, but not all the features were described or justified.

Exploration – The candidate proposed different ideas, along with some innovation and evaluation leading to development. To improve their answer, they should have included more comment on the flat pack requirements.

Development – The sketches were good and clearly annotated. However, they lacked details on some features.

The candidate included very good descriptions of constructional detail but did not explain all the functional change decisions.

The candidate outlined most of the constructional details. However, the dovetails were incorrect in some sketches.

Proposed solution – The proposed solution did not fulfil the requirement set by the question for the product to be flat pack. The space allowed for the containers was too large: they could move and spill their contents.

Evaluation – The candidate included some evaluative remarks but did not suggest any improvements or modifications.

Common mistakes candidates made in this question

Some candidates offered flat pack solutions which used resistant materials, then designed suitable connecting methods and/or used knock-down fittings in their proposals. However, a significant number of candidates did not access the full mark range as they did not satisfy the requirement for the product to be produced as a flat pack.

There were some excellent innovative solutions with many candidates demonstrating sound knowledge and understanding of developments (nets) and rigid-card construction methods. A significant number of candidates, however, presented variations of one basic idea rather than using the opportunity to be creative.

Evaluations were again relatively weak on this question. See comment on Question 10.

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